

Platinum rule: do unto others as THEY would be done by

Cool Blue	Give me the details
Natural traits Cautious	Communication tips Do:
Precise Deliberate Questioning Formal	Be well prepared and thorough Put things in writing Let me consider all the details Don't:
Preference Introverted/Thinking	Be overemotional or exaggerate Be careless or casual with important issues Keep changing things without good reason

Earth Green	Show me you care
Natural traits Caring	Communication tips Do:
Encouraging Sharing Patient Relaxed	Be patient and supportive Slow down and work at my pace Ask my opinion and give me time to answer
Preference Introverted/Feeling	Don't: Take advantage of my good nature Push me to make quick decisions Spring last minute surprises



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Fiery Red	Be brief, be bright, be gone
Natural traits Competitive	Communication tips Do:
Demanding Determined Strong-Willed Purposeful	Be direct and to the point Focus on results and objectives Be confident and assertive Don't:
Preference Extraverted/Thinking	Hesitate or be indecisive Focus on feelings Try to take over

Sunshine Yellow	Involve me
Natural traits Sociable Dynamic Demonstrative Enthusiastic Persuasive Preference Extraverted/Feeling	Communication tips Do: Be friendly and sociable Be entertaining and stimulating Be open and flexible Don't: Bore me with details Tie me down with routine Ask me to work alone